

Free training for independent retailers



- Need some practical down to earth training that will help you increase profits and compete more effectively with the chains?
- Want some tailored advice on boosting sales that is free to implement?

Book now for all or some of the workshops we have planned:



Range and Product Management

Tuesday, 8th January - East Grinstead



Visual Merchandising and Better Presentation

Tuesday 22nd January - Hurstpierpoint



Retail marketing, Price, Promotions and Advertising

Tuesday, 5th February – Burgess Hill



Sales and Customer Service

Tuesday, 26th February – Cuckfield



Inventory and Stock Management

Monday, 11th March – East Grinstead

All sessions will be held in the morning.

To book or ask questions call Fran Riseley at Martec on 01823 333469 or email fran.riseley@martec-international.com. You can also register online at www.martec-international.com

Free individual coaching sessions

Attendance at the workshops makes you eligible for a free coaching and mentoring session with a Martec consultant in your own store. This will be tailored to your key concerns and needs. Up to 20 coaching sessions will be available.

Martec International

The workshops are being developed and presented by Martec International an independent retail training and consulting company. We are staffed by former retailers with many years' experience in mainstream retail. We are known for our practical, yet inspirational training that really transforms businesses and improves their profitability.

Feedback from the first workshop

"I found the content and sessions well presented and informative, I will take some good knowledge away to implement. I would recommend this to anyone looking for help to increase sales. It was a great, relaxed morning with lots of useful information and a good opportunity to meet other local business owners."

Charlie Fergusson, Fine Baps, Haywards Heath

"It met my objectives very well. I thought it was a very worthwhile session. The customer analysis session, in particular, was excellent at providing ideas to put theory into practice."

Mike Lorusso, Fun Pots, Haywards Heath

"The general information and ideas are very useful".

Roy Gibbard, Izzys Party Shop, Haywards Heath

"I learnt a lot today. I'm looking forward to future workshops."

Gill Stenning, Ninkasi, Burgess Hill

"I must say that I thought the training was very helpful, and I hope that I will be able to attend the remaining sessions. It's great that the local council is supporting an initiative such as this."

Kim Jackson, Klodhoppers, Haywards Heath

Call: 01823 333469