



Access to The Retail and Consumer Goods Industry EPSS

You have been assigned/purchased access to the Retail and Consumer Goods Industry EPSS (Electronic Performance Support System). The objective of this EPSS is to help you:

- When you need more depth of information on retailing or the consumer goods sector
- When you need a key piece of knowledge right NOW!
- When you want to prepare for an important business meeting
- When you need to address a specific problem in either the retail or the consumer goods manufacturing industries
- When you need to develop a sales plan or key account plan
- To get useful tools and job aids which you can use day to day.

When you are ready to start, go to retailandconsumergoods.info. Look for the word **Register** in the top right of the screen and click on it. You will then get the registration screen. Complete the form that appears and click register. You will be able to access the system immediately. Please use a corporate email address to register.

When you have submitted your registration, you will be able to access the complete product. We recommend that you read the short user guide on the home page first.

We would appreciate it greatly if you would do the star ratings on the pages that you visit. Also, if you have any comments about how we can improve the product we would be pleased if you could enter them in the comments section at the very bottom of each screen. We especially would like feedback on where the product needs improving. If you find a screen that is what we call a linking screen, in other words the main content is a list of links to other places, there is no need to rate those pages. We only ask you to rate pages that contain real content.

Thanks and happy exploring.