

IT IN RETAIL is the comprehensive guide to IT spending amongst EMEA's top retailers. Fully updated, and featuring 38 new companies, the report covers companies that account for 12% of EMEA's retail sales.

The IT in Retail survey reports on hardware, software and operating systems used by each retailer and the replacement plans in 15 areas of spending.

Also covered in this report

- Multi-channel retailing
- Estimated IT spend by company
- Top 3 IT investment priorities by company
- Estimated number of tills by company
- Outsourcing by application type
- Technology and sustainability
- PCI DSS compliance

TAILORED TO YOUR NEEDS

IT IN RETAIL is available as a hard copy book or electronically. You can also purchase targeted information on individual retailers or specific systems at a fraction of the cost of the whole report.

HOW **IT IN RETAIL** CAN GIVE YOU THE COMPETITIVE ADVANTAGE AND IMPROVE YOUR BOTTOM LINE:

Whether you are a retailer looking to identify gaps in your IT strategy or an IT supplier keen to gauge which systems retailers are using and when they are up for renewal, the **IT IN RETAIL** report will enable you to invest time and resources more effectively.

IT IN RETAIL will enable you to

- Find out which systems retailers are using and which companies supply them
- Compare IT spend and strategy.
- Source new suppliers and investigate what systems are available.
- Improve timings and content of your sales pitches to existing and potential clients.

IT in RETAIL EMEA 2008/9

Comprehensive IT Systems and Strategy Information
on the leading 100 Retailers in Europe, Middle East and Africa

Special multichannel retailing section covers

- Website / multi-channel retailing systems used
 - software and hardware
- Date of implementation
- Planned replacement date
- Outsourcing companies used
- Transactional website and plans
- Non store sales as a % of total
- Non store sales % for next year
- Other sales channels used
- Internet orders
 - picked from separate or same DC as for stores
- Rating for multi-channel retailing integration

RETAILERS RESEARCHED IN THIS REPORT

Aldi France
Aldi Belgium
Alicoop Portugal
Alliance Boots UK
Al-Sawani Saudi Arabia New!
Arcadia Group UK
Argos (Home Retail Group) UK New!
AS Watson (Superdrug) UK
Asda UK
A-Selver Estonia
Axfood Sweden New!
BhS UK New!
BHV France
Carrefour Romania
Champion France
Claudia Sträter Netherlands, Belgium, Luxembourg & Germany
Coin Italy
Comet Group UK
Conad Italia Italy
Conforama France
Coop Italia Italy
Coop Jednota Slovak Republic New!
Coop Norge Norway
Co-operative Group UK New!
Cora France
Cortefiel Spain New!
Costco UK New!
Costcutter Supermarkets UK
Dansk Supermarked Denmark
De Bijenkorf Netherlands
Debenhams UK New!
Dunnes Stores Ireland New!
DWW Woolworth Germany New!

Edcon South Africa
Eram France
Etam Groep Netherlands
Euronics France New!
Finiper Italy
FNAC France
Foschini Group South Africa New!
Galleries Lafayette France
Getro, Inc Croatia
H&M Hennes Sweden New!
Habitat France New!
Hema Netherlands
HMV Group UK
Homebase UK New!
House of Fraser UK New!
Hunkemoller, Maxeda Netherlands
ICA Sweden New!
IC Companys Germany New!
Iceland Frozen Food UK
Iittala Finland New!
J Sainsbury UK
Jeronimo Martins Portugal
John Lewis UK
Kamal Osman Jamjoom UAE New!
Koc Group Turkey New!
Koctas Turkey
Landmark Group UAE New!
La Redoute France
Levi Strauss Europe New!
Littlewoods UK New!
Lloyds Pharmacy UK New!
Loewe Spain
M&S Mode Netherlands
Magrabi Saudi Arabia New!

Makro South Africa
Mango Spain
Marks and Spencer UK
Massdiscounters South Africa
Matalan Plc UK New!
Match Belgium
Maxeda DIY Division Netherlands New!
Mercator Slovenia New!
Merkur Slovenia
Metcash, Africa South Africa
Modelo Continente Portugal New!
Musgrave Group UK New!
New Look UK New!
Nike Netherlands
Nilsen Group Sweden New!
Oviessa Italy New!
PAC2000 Italy
Pick 'n' Pay Retailers South Africa
Printemps France
Shoprite South Africa
Somerfield UK
Spar UK
Superquinn Ireland
Systembolaget Sweden
Système U France New!
Tallinna Kaubamaja Estonia
Tesco UK
Threshers Group UK New!
Veti France New!
Vroom & Dreesmann Netherlands
Wilkinson Hardware Stores UK
Wm Morrison Supermarket UK
Woolworths UK

Specific reports are available on particular IT systems or by individual retailer. Please indicate your selections on the order form.

IT Systems

- EPOS
- EFT (Electronic Funds Transfer)
- Back Office Store Systems
- Time and attendance
- Labour scheduling
- Data warehouse/decision support
- Logistics/supply chain
- Merchandise management
- Merchandise planning
- Space management/planogramming
- Human resources/payroll
- Financial/accounting
- Marketing/CRM
- Mobile technologies
- B2B e-procurement
- Website systems
- Loss prevention

Each system report shows

- Software used
- Hardware used
- Date of implementation
- Planned replacement date
- Outsourcing

IT in Retail EMEA 2008/9 Order Form

I would like to order

- IT in Retail report hard copy: **€6,300 £5,000 + 17.5% VAT (£5,875) \$10,000**
 IT in Retail report electronic copy: **€6,300 £5,000 + 17.5% VAT (£5,875) \$10,000**
 Individual retailer profile(s) in hard copy: **€250 £200 + 17.5% VAT (£235) \$400**
 Total Number _____ Total value € _____

Please choose the retailers you would like:

- Multi-Channel retailing section:
€2,700 £2,100 + 17.5% VAT (£2,467.50) \$4,200
 System Specific survey results for all retailers in electronic format:
€1,500 £1,170 + 17.5% VAT (£1,374.75) \$2,300

Total number _____ Total value € _____

- Please choose the systems headings you would like:

Please complete this form and return to:

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 Taunton
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 TA1 3PN
 United Kingdom

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NB: Report will be sent on receipt of payment